VICE PRESIDENT CORPORATE COMMUNICATIONS

If you want to be a part of a place that provides nothing less than extraordinary compassionate care, then Adventist Health System is the place for you!

We are currently seeking qualified candidates for a Vice President Corporate Communications position based at our corporate office in Altamonte Springs, Florida. Reporting to the Chief Strategy Officer, this role is a key team member of the AHS Strategy office.

As a faith-based organization, it is the intention of Adventist Health System to identify and employ Executive leaders who are professionally competent and who provide leadership that is consistent with our mission.

It is required that the candidate serve the mission of Extending the Healing Ministry of Christ and demonstrate proficiency in the AHS executive leadership competencies.

**GENERAL SUMMARY:**

The VP develops and executes strategic communications direction across Adventist Health System. He/she develops strategic internal, external, and executive communication plans in conjunction with the Chief Strategy Officer. The VP actively addresses strategy on all matters related to corporate reputation and advises AHS executive leadership on matters affecting or that could potentially affect any aspect of our business. He/she develops, coordinates, and directs public relations activities and media requests for the system and acts as professional counsel to leadership in the areas of corporate communications. The VP provides leadership and direction to both direct and dotted line communications staff members.

**Job Duties:**

1. **Communications Strategy, Vision and Leadership**:
2. Develop and implement an integrated strategic communications plan to advance AHS’ identity; broaden awareness of its programs and priorities; and increase visibility of its programs across key stakeholder audiences
3. Champion and defend the reputation of the system by ensuring that the values of the organization are known, practiced, and communicated to all stakeholder groups
4. Design and direct employee communication channels to build brand culture, awareness, and motivation to advocate on behalf of the organization
5. **Strategy Engagement and Integration**:
6. Provide executive level guidance and vision for engagement and adoption activities related to integrating systems or processes that have system-wide impact
7. Establish partnerships with senior executive leaders to increase meaningful engagement and adoption of their key initiatives using innovation and consistent messaging
8. Oversee development of comprehensive communication strategies and collaterals related to work force transition or displacement to mitigate negative exposure while sustaining the values of the organization
9. **Communications Operations**:
10. Serve as spokesperson and point person on media interaction
11. Oversee the day-to-day activities of the communications function including budgeting, planning, and staff development
12. Provide counsel related to activities that could become corporate reputation opportunities and/or risks
13. **Team Development/Management**:
14. Recruit and manage a communications team to support the development and execution of the communications strategy
15. Promote a culture of high performance and continuous engagement that values learning and a commitment to quality
16. Mentor and develop staff using a supportive and collaborative approach on a consistent basis

**Knowledge and Skills Required:**

* Demonstrated experience and leadership in managing a comprehensive strategic communications and public relations program to advance an organization's mission and goals
* Innovative thinker, with a track record for translating strategic thinking into action plans and output
* Excellent judgment and creative problem-solving skills, including negotiation and conflict resolution skills
* Superior management skills; ability to influence and engage direct and indirect reports and peers
* Self-reliant, good problem-solver, results oriented and confident
* Ability to make decisions in a changing environment and anticipate future needs
* Energetic, flexible, collaborative, and proactive; a team leader who can positively and productively impact both strategic and tactical initiatives
* Exceptional written, oral, interpersonal, and presentation skills and the ability to effectively interface with senior management, Adventist Health System’s Board of Directors and staff
* Exemplify a Christian lifestyle and lead in living out the SHARE principles
* Strong commitment to AHS mission and ethics

**EDUCATION AND EXPERIENCE:**

* Bachelor’s degree in journalism, communications, or related field; Master’s degree preferred
* 10+ years of corporate communications experience with in a minimum of seven (7) years in a senior management position in-house or with an agency
* Significant experience providing thought leadership and counsel to senior management

If this position sounds like a great match for your skills set and experience, please apply [**online**](https://ahsonline.sharepoint.com/sites/ExecutiveSearch/Shared%20Documents/CLIENTS/Current/AHS%20-%20VP%20Corporate%20Communications/Ads/online) now!