**Website Development Manager**

**Job Summary**

The Website Development Manager works closely with the Director of Marketing and University Relations to create and implement the strategy and goals for the university website, digital advertising, and social media efforts. As a full stack developer, this position requires a high level of website design and development proficiency.

**Duties and Responsibilities**

* Develop compelling website features, including front-end programming of designed elements and template implementation in the university content management system.
* Work to refine the overall look and feel of the university website and shape its strategic development and creative direction.
* Ensure university website successfully incorporates Southern’s key messages, brand, and visual identity.
* Evaluate and implements innovative ideas and technologies for the university website and other interactive media.
* Coordinate periodic usability and accuracy improvements for the website and maintain knowledge of the university’s website update needs.
* Collaborate with Information Technology for web server maintenance and app development.
* Evaluate and refines existing web workflow processes, as necessary, to ensure best practices.
* Hire, supervise, and mentor student web developers.
* Proactively develop campaigns to improve perceptions of the university.
* Contract with freelancers to assist with workflow when necessary.
* Provide support to university content developers.
* Perform special assignments as requested.

**Qualifications**

* The ability to design the overall architecture of the university website as well as maintain quality and ensure responsiveness of web applications
* Proven organization skills and the ability to maintain code integrity
* Experience working with graphic designers and converting designs to visual elements
* Understanding and implementation of security and data protection regarding personal data.
* Proficient experience with back-end (PHP, node.js) programming languages
* Highly experienced using advanced JavaScript libraries and frameworks such AngularJS and Vue
* Development experience for both mobile and desktop
* Knowledge of code versioning tools, such as Git
* Familiar marketing analytics tools such as Google Tag Manager and Google Analytics
* Understanding of distributed services such as AWS, KeyCDN
* Proficient with Linux server software (Ngnix, Apache)
* Excellent teamwork skills with the ability to work under pressure in a fast-paced, deadline-driven office and to work in collaboration with faculty, staff, students, and external public.
* Ability to solve problems and resolve issues while enhancing the university’s reputation through world-class customer service.

**Special Requirements:** An expressed commitment to Jesus Christ, the teachings and mission of the Seventh-day Adventist Church, a Seventh-day Adventist church member in good and regular standing.

**Typical Physical Demands:** Requires sitting, standing, bending and reaching. May require lifting up to 25 pounds. Requires manual dexterity sufficient to operate standard office machines such as computers, fax machines, calculators, and telephone. Requires normal range of hearing and vision.

**Working Conditions:** Essential tasks are performed under normal office/school conditions with little or no noticeable discomfort. Work area is well lighted and ventilated.

**To Apply:**

Please send a resume and application\*, to Human Resources at the following mailing address or the email address below:

Southern Adventist University

PO Box 370

Collegedale, TN 37315

Contact Email: [akmaitland@southern.edu](mailto:akmaitland@southern.edu)

\*You may pick up an application in Human Resources or email and request for one to be emailed to you.